

WORK EXPERIENCE

Product Designer & Builder / Independent projects (@pattyteaa)

Jul 2026 - Present / Remote

- Designed, tested and built Gift Maker (A Little Love For You), a digital gifting product with 100K+ overall usage; owned user flows, interaction and visual design, and React development.
- Iterated key interactions through usability testing, then tracked 1.8M+ page views, 400K+ unique visitors and a 30% bounce rate after launch.
- Designed and shipped a macOS to-do widget with 2,000+ downloads.

UX Designer / The Creative Solution

Mar - Aug 2025; Feb - Mar 2026 / Remote

- Designed 3 client websites from discovery through high-fidelity design and developer handoff, partnering with PMs and engineers.
- Art-directed illustration and recreated product UI for Copy.ai's (YC F24) launch video.

UX Designer / UBC Applied Science

May - Aug 2025 / Vancouver

- Mapped journeys and audited content to frame navigation problems across a public brand site and intranet, balancing user, stakeholder and platform needs.
- Validated information architecture through tree testing, interviews and 8 iterations; shipped unit-first paths and cut intranet navigation from 11 items to 8.

Graphic Designer / UBC Applied Science

Sep 2022 - Apr 2023; Sep 2024 - Apr 2025 / Vancouver

- Built a scalable library of 40+ reusable templates, maintained shared assets and reviewed 45+ design requests across 4+ faculty units for visual consistency.

Design Intern / UBC Continuing Professional Development

May - Aug 2023 / Remote

- Designed accessible, responsive eLearning courses for healthcare professionals in HTML, CSS, and JavaScript.

SELECTED PROJECTS

Gift Maker (A Little Love For You)

2026

Designed, tested and built a digital gifting product with 100K+ overall usage and 400K+ unique visitors.

LastBite

2024

Designed a UBC food-sharing prototype to help students share nearby and waste less.

SKILLS

Product Design
Problem Framing
User Research
Usability Testing
Journey Mapping
Information Architecture
Interaction Design
Interactive Prototyping
Design Systems
Accessibility (WCAG)
Visual & Art Direction
Product Analytics

TOOLS

Figma
Miro
Adobe CC
Jira
React / TypeScript
Claude Code / Cursor
Supabase
Xcode / SwiftUI

EDUCATION

University of British Columbia

Bachelor of Media Studies
Informatics minor
November 2025